Explore the TechTarget Network at SearchTechTarget.com. Activate your FREE membership today | Log-in TechTarget Windows Media SearchWinIT.com > WEB SITES The Web's best resource for Windows admins and computing managers BRILLIANTLY **HP COLOR LASERJET 2600N PRINTER** 卿 SIMPLE. TOPICS ITKNOWLEDGE EXCHANGE TIPS ASK THE EXPERTS WHITE PAPERS WINDOWS IT DOWNLOADS NEWS WEBCASTS SEARCH this site and the web SEARCH ADVANCED SEARCH | SITE MAP Search Powered by Googl HP Color LaserJet Printers. Brilliantly Simple. HP. ADVERTISEMENT Home > Microsoft Software News > Study predicts 20% savings for DC-powered

□ EMAIL THIS □ LICENSING & REPRINTS data centers News: Search for: in | ALL NEWS SEARCH Full TargetSearch with Google

Study predicts 20% savings for DC-powered data centers

By Mark Fontecchio, News Writer 21 Jun 2006 | SearchDataCenter.com

Berkeley, Calif. -- The Lawrence Berkeley National Laboratory is running a demonstration project in Newark, Calif., to compare using AC power vs. DC power to run a data center.

ADVERTISEMENT

Relevant links:

DC power sparks interest

DC power pays off for online ad company

Special Report: The Price of Power

The idea of data center equipment being powered by <u>direct current</u>, or DC, has been getting more interest in the industry, especially <u>among larger</u> data centers that can justify the initial investment to possibly save money down the line.

William Tschudi, project manager in Lawrence Berkeley's environment energy technologies division, said companies could see a 10% to 20% energy savings if they adopt DC power over <u>alternating current</u>, or AC.

Why? When the utility company sends electricity to a customer, it's in AC because it's easier to distribute in that form. The AC is then converted to DC at the power distribution unit, converted back to AC to begin its path to the servers and finally converted back again to DC

one more time at each individual server.

In a DC-powered system, there is only one conversion at the beginning, from AC to DC. This is beneficial because there are fewer opportunities for power and energy loss when there are fewer conversions. DC-powered servers also don't have power supplies built in for the extra conversion, so it can save space in the data center.

The project in Newark, by Lawrence Berkeley, has a side-by-side demonstration of a conventional AC-powered rack of servers next to a DC-powered rack of servers. It has received free equipment and services from companies like Intel Corp., Sun Microsystems Inc. and Hewlett-Packard Co. for the demonstration.

"We'll be running the same set of software on both sets, and we'll be measuring the power consumption for each setup,"

The lab is a science and engineering research division of the University of California, Berkeley and has been around for more than 70 years and is the oldest of the U.S. Department of Energy's national laboratories.

David Douglas, Sun's vice president of eco-responsibility, said energy efficiency in the data center is at the forefront of vendors' and their customers' minds because of skyrocketing power and cooling costs. His company participated because it's curious to see the result, and how that might change what they sell to data centers.

"A lot of our customers are coming to us and saying, 'We're reaching the limits of our data center in space and power,"

The lab will hold open houses this summer, with the first planned for today and the others on July 12 and 26; and August 9, 16 and 23. It will also have the data from the demonstration available in real time on its Web site.

According to Richard Sneider, managing director of Concord, Mass.-based

1 of 3 6/22/06 6:16 PM

research firm InterUnity Group, DC-powered data centers would generate less heat and power and be more reliable than AC. But because most mainstream computing is geared for AC, it hasn't taken off yet.

Sneider points to Rackable Systems, out of Milpitas, Calif., a company that provides DC-powered servers, showing that it's possible. "From our perspective, it's a logical next step for today's issues and the major issues that data center managers face today," he said.

Realizing the cost savings in a DC-powered data center still might not be enough to draw consumers over, however. Investing in a DC-powered distribution plant can be costly because it requires much larger wires to carry the current without having power dissipate.

Robert E. McFarlane, president of the Interport Financial Division of New York-based Shen, Milsom & Wilke Inc., said that wires carrying DC can get as big as an inch in diameter; AC wires are one-eighth the size or smaller.

"That's a big wire, and that's not fun to deal with," McFarlane said. "All I have to do is refer you to copper prices in the last month, and that becomes an interesting concern right there."

McFarlane added that installation and maintenance of a DC-powered system takes a certain level of engineering expertise that some power and engineering companies don't even want to deal with.

"As far as DC-powered data centers, I think it has a definite place. You just have to know what you're doing and that's not as easy as it sounds," he said.

The Lawrence Berkeley lab has two other demonstration projects in the works, both related to data center cooling. One project is studying air distribution in the data center and how to better prevent mixing of hot and cold air. The other will look at the use of outside air to cool data centers.

Let us know what you think about the story; e-mail: Mark Fontecchio, News Writer

This article originally appeared on SearchDataCenter.com.

Save This - Dookmark with Del.icio.us

WIN IT RELATED LINKS Ads by Google

<u>DataPipe Managed Hosting</u> Global Data Center Locations Secure, Reliable Managed Solutions www.datapipe.com

Solar Power Solutions
Eliminate or Reduce your PG&E Bill Residential and Commercial www.solutionsforpower.com

Lower TCO w/ APC's On-Demand Data Center Architecture. Free Demo. www.apc.com

Renewable Energy \$200 Off Installed BP Solar Panels Limited Time Only. Offer Ends 3/31. www.HomeDepot.com

Secure Solar Electricity
Eliminate Your Electric Bill. Take Control of Your Costs Today!

RELATED CONTENT

Asset Management

Microsoft desktop manager improves update features VMware leaps ahead with Infrastructure 3 AMD chips signal new era in Windows shops Server power management tools highlighted in x86 roll outs from HP, IBM Microsoft shares Vista hardware requirements Managing Active Directory users: Getting from Point A to Point B IT managers eye security and new operating systems among top spending priorities 10 tips in 10 minutes: Windows IT management Microsoft gobbles asset manager Microsoft Service Desk could be tough sell Asset Management Research

IT Management

New Bagle variants on the prowl Linux desktop adoption barriers: Open source apps development and integration Microsoft's new security boss envisions hands-on role Security Bytes: Vista under the hackers' microscope Cross-references, link-pairs and phantoms: Dissecting the Active Directory Architecture

War of currents

There has been an age-old dispute over AC vs. DC power, which really took hold in the late 19th century and has since been dubbed the "War of Currents." DC-power advocate Thomas Edison squared off against AC-power backers George Westinghouse and Nikola Tesla. AC power won by and large because of its ability to be transferred more easily over long distances.



2 of 3 6/22/06 6:16 PM Firewall-free security doable, but not ideal Egenera upgrades blade server management software At Tech Ed: Visual Studio Team System aims at DB crew Microsoft releases 13 security patches, eight critical News from Microsoft TechEd 2006 IT Management Research

- RELATED RESOURCES
 - 2020software.com, trial software downloads for accounting software, ERP software, CRM software and business software systems
 - Search Bitpipe.com for the latest white papers and business webcasts
 - Whatis.com, the online computer dictionary



SearchWinIT.com is part of the TechTarget network of industry-specific IT Web sites

WINDOWS

SearchExchange.com
SearchServerVirtualization.com
SearchSQLServer.com
SearchVB.com
SearchWindowsSecurity.com
SearchWinIT.com
SearchWinSystems.com
Labmice.net

APPLICATIONS

SearchCRM.com SearchSAP.com

ENTERPRISE IT MANAGEMENT

SearchClO.com SearchDataCenter.com SearchDataManagement.com SearchSMB.com

CORE TECHNOLOGIES

SearchAppSecurity.com SearchMobileComputing.com SearchNetworking.com SearchOracle.com SearchSecurity.com SearchStorage.com SearchVoIP.com SearchWebServices.com Whatls.com **PLATFORMS**

Search400.com SearchDomino.com SearchOpenSource.com



TechTarget Expert Answer Center | TechTarget Enterprise IT Conferences | TechTarget Corporate Web Site | Media Kit | Site Map

Explore SearchTechTarget.com, the guide to the TechTarget network of industry-specific IT Web sites.

All Rights Reserved, Copyright 1999 - 2006, TechTarget

Read our Privacy Statement

3 of 3 6/22/06 6:16 PM